

A Postgraduate - Only Institution



134 International Finance and Financial Services

# PROGRAMME

**Leading To:** 

POSTGRADUATE DIPLOMA IN International Finance and Financial Services

**Progressing To** 



International Finance and Financial Services

Page 1 of 24

A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

Registered with the UK Register of Learning Providers (UKRLP), Department for Business, Inovation and Skills (BIS), formerly Department of Innovation, Universities and Skills (DIUS).





A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

Registered with the UK Register of Learning Providers (UKRLP), Department for Business, Inovation and Skills (BIS), formerly Department of Innovation, Universities and Skills (DIUS).



# **HRODC Postgraduate Training Institute - UKRLP Registration**



#### For Whom This Programme is Designed This Programme is Designed For:

- Accountants;
- Financial Executives;
- Executive Directors;
- Deputy Directors;
- Senior Managers;
- Fund Managers;
- Bankers;
- Corporate Treasurers;
- Financial and Budget Controllers;
- Financial Journalists;
- Financial Analysts;
- Auditors;
- Professionals in Department of Finance.

Page 3 of 24

A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.



#### **Programme Co-ordinator:**

Prof. Dr. R. B. Crawford – Director HRODC Postgraduate Training Institute

- > PhD (University of London),
- > MEd. M. (University of Bath),
- > Adv. Dip. Ed. (University of Bristol),
- PGCIS (Thames Valley University),
- ITC (UWI),
- Member of the Standing Council of Organisational Symbolism (MSCOS);
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Academy of Management (MAOM);
- LESAN;
- Professor, HRODC Postgraduate Training Institute;
- Visiting Professor, Polytechnic University of the Philippines (PUP)

#### **Duration:**

#### 3 Months Intensive Full-Time (5 Days Per Week) or 6 Months Full-Time (2-2.5 Days Per Week)

#### Cost: £45,000.00 Per Delegate

#### **Please Note:**

- V.A.T. (Government Tax) does not apply to Corporate Sponsored Individuals, taking Programmes or Courses in any location - within or outside the UK.
- It applies only to Individuals and Corporations based in the UK and to Non-UK Individual Residents taking courses in the UK.

#### Cost includes:

- Free Continuous snacks throughout the Event Days;
- Free Hot Lunch on Event Days;
- ➢ Free City Tour;
- Free Stationery;
- Free On-site Internet Access;

Page 4 of 24

A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.



- > Postgraduate Diploma in International Finance and Financial Services; or
- > Certificate of Attendance and Participation if unsuccessful on resit.

#### HRODC Postgraduate Training Institute's Complimentary Products include:

- 1. HRODC Postgraduate Training Institute's Leather Conference Folder;
- HRODC Postgraduate Training Institute's Leather Conference Ring Binder/ Writing Pad;
- 3. HRODC Postgraduate Training Institute's Key Ring/ Chain;
- HRODC Postgraduate Training Institute's Leather Conference (Computer Phone) Bag – Black or Brown;
- 5. HRODC Postgraduate Training Institute's **8GB USB Flash Memory Drive**, with Programme Material;
- 6. HRODC Postgraduate Training Institute's Metal Pen;
- 7. HRODC Postgraduate Training Institute's **Polo Shirt**, at Programme Start and End.

\*\*Please see product images, as a separate file - Complimentary Products For Students and Delegates, from HRODC Postgraduate Training Institute.\*\*

#### Daily Schedule: 9:30 to 4:30 pm.

#### Location: Central London and International Locations

Click to View or Download Schedule - Part 3

Click to View or Download Respective Mini-Schedules

Click to Download our Upcoming Programme and Course Schedule

Click to View or Download Respective Mini-Schedules

**Click to Book this Course** 

Page 5 of 24



International Finance and Financial Services Leading to Postgraduate Diploma in International Finance and Financial Services					
Module Number	Pre- existing Course #	Module Title	Page #	Credit Value	
1	134.1	Advanced International Finance and Financial Market	06	Quad	
2	134.2	Advanced Financial Services	11	Double	
3	134.3	Management in the Financial Service Industry	13	Double	
4	134.4	Financial Services and Marketing in Practice	13	Double	
5	011	Financial Risk Management	16	Double	

**Programme Contents, Concepts and Issues** 

Module 1 Advanced International Finance and Financial Market (Quad Credit)

**International Financial Markets and Environment** 

# M1. Part 1: International Financial Markets and Environment

- > The World of International Finance:
  - Unique Dimensions of International Finance;
  - The Benefits of Studying International Finance;
  - The Growing Importance of International Finance.

#### M1. Part 2: The Market for Foreign Exchange

- > An Introduction to Exchange Rates:
  - The Foreign Banknote Market;
  - Direct vs. Indirect Exchange and Cross Exchange Rates.
- Forward Exchange:

Page 6 of 24



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

- What Is Forward Foreign Exchange?;
- Forward Exchange Premiums and Discounts;
- Forward Rates vs. Expected Future Spot Rates;
- Payoff Profiles on Forward Exchange;
- Outright Forward Exchange and Swaps;
- The Flexibility of Forward Exchange;
- Forward Quotations.
- Currency Futures and Options Markets:
  - Currency Futures;
  - Currency Options;
  - Forwards, Futures, and Options Compared.

## M1. Part 3: The Fundamental International Parity Conditions

- > The Purchasing-Power Parity Principle (PPP):
  - The Law of One Price;
  - Absolute (Static) Form of the Purchasing-Power Parity Principle (PPP) Condition;
  - The Relative (Dynamic) Form of Purchasing-Power Parity Principle (PPP);
  - Efficient Markets (Speculative) Form of Purchasing-Power Parity Principle (PPP);
  - The Empirical Evidence on Purchasing-Power Parity Principle (PPP);
  - Departures from Purchasing-Power Parity Principle (PPP);
  - Statistical Problems of Evaluating Purchasing-Power Parity Principle (PPP);
  - Importance of Purchasing-Power Parity Principle (PPP).
- Interest Parity:
  - The Investment and Borrowing Criteria;
  - The Covered Interest Parity Condition;
  - Combining PPP and Interest Parity;
  - Why Covered Interest Differences Persist.

Page 7 of 24



## M1. Part 4: The Determination of Exchange Rates

- > The Balance of Payments:
  - Influences on Currency Supply and Demand;
  - Principles Of Balance-Of-Payments Accounting;
  - Balance-Of-Payments Entries and the Factors That Influence Them;
  - Implications of The Balance-of-Payments Accounting Identity;
  - The Net International Investment Position;
  - Objectives of Economic Policy.
- Supply-And-Demand View of Exchange Rates:
  - Imports, Exports, and Exchange Rates;
  - The Factors Affecting Exchange Rates;
  - The Stability of Exchange Rates;
  - Short-Run Versus Long-Run Trade Elasticities and The J Curve.
- Asset-Based Theories of Exchange Rates:
  - Stock vs. Flow Theories of Exchange Rates;
  - The Monetary Theory of Exchange Rates;
  - The Asset Approach to Exchange Rates;
  - The Portfolio-Balance Approach to Exchange Rates;
  - Theories of Exchange-Rate Volatility.

# M1. Part 5: Fixed (Pegged) and Flexible Exchange Rates

- Alternative Systems of Exchange Rates:
  - The Classical Gold Standard System;
  - The Bretton Woods and Dollar Standards;
  - The European Monetary System (EMS);
  - Hybrid Systems of Exchange Rates;
  - Target Zones.
- > The International Financial System: Past, Present, and Future:
  - The Past;
  - The Present;

Page 8 of 24

A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.



- The Future;
- Fixed vs. Flexible Exchange Rates.
- > Macroeconomic Dimensions of International Finance:
  - Policy Effectiveness;
  - Policy Conflicts.

# **International Financial Management**

#### M1. Part 6: Foreign Exchange Risk and Exposure

- > Managing Foreign Exchange Exposure and Risk:
  - Understanding Risk and Exposure and Measuring Them;
  - The Nature of Exchange-Rate Risk And Exposure;
  - Foreign Exchange Exposure, Examples;
  - Exposure as a Regression Slope;
  - Defining Foreign Exchange Risk;
  - Exposure, Risk, and the Parity Relationships.
- Operating Exposure:
  - Operations Affected By Exchange Rates;
  - The Exporter;
  - The Importer;
  - Summary Of Effects Of Exchange Rates On Exporters And Importers;
  - Effect Of Currency Of Invoicing And Forward Hedging;
  - Measuring Exposure: An Alternative Approach.

#### M1. Part 7: Hedging and Speculation

- Hedging Risk and Exposure:
  - Managerial Hedging vs. Shareholder Hedging;
  - The Cost of Forward Hedging;
  - The Benefit of Forward Hedging;
  - Financial Engineering;
  - Company Hedging Policy.

Page 9 of 24



- > Exchange-Rate Forecasting And Speculation:
  - Speculation;
  - Market Efficiency;
  - Exchange-Rate Forecasting.

### M1. Part 8: International Investing and Financing

- Cash Management:
  - Cash Management, Objectives;
  - Investment and Borrowing Choices with Transaction Costs;
  - International Dimensions of Cash Management.
- Portfolio Investment:
  - The Benefits of International Portfolio Investment;
  - International Capital Asset Pricing;
  - Bonds and International Portfolio Diversification;
  - Settlements of International Portfolio Investments.
- International Dimensions of Capital Budgeting:
  - Selecting Projects;
  - Difficulties in Evaluating Foreign Projects;
  - Cash Flows;
  - Discount Rates: Corporate vs. Shareholder Perspectives;
  - The Adjusted Present Value Technique;
  - Selecting the Appropriate Discount Rates;
  - Actual Practice of Capital Budgeting.
- > The Growth of and Concerns About Multinationals:
  - The Growth of Multinational Corporations;
  - Transfer Pricing;
  - Country Risk;
  - Problems and Benefits from the Growth of Multinational Corporations;
  - Transnational Alliances.
- International Dimensions of Long-Term Financing:
  - Equity Financing;

Page 10 of 24



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

- Bond Financing;
- Bank Financing, Direct Loans, and the Like;
- Government and Development-Bank Lending;
- Other Factors Affecting the Financing of Subsidiaries;
- Financial Structure.

#### M1. Part 9: Institutional Structure of International Trade and Finance

- Multinational Banking:
  - The Eurodollar and Offshore Currency Markets;
  - Multinational Banking.
- > Instruments and Institutions of International Trade:
  - Extra Dimensions of International Trade;
  - International Trade Involving Letters of Credit;
  - The Financing of International Trade;
  - Countertrade;
  - The Institutions Regulating International Trade.

# Module 2 Advanced Financial Services (Double Credit)

# Value Propositions

#### M2. Part 1: The Future of Banking Services

- Designing the Twenty-first-century Financial Institution for Value;
- > The Future of Banking:  $E = mc^{3}$ ;
- Pervasive Computing;
- Convergence and the Changing Landscape of Financial Services;
- E-Insurance;
- > Capital Markets: Global Aspirations, Regional Values And Local Fears;
- Introducing E-marketplaces;
- Web Projects, Infrastructure and Value Propositions;

Page 11 of 24



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

Value.

#### M2. Part 2: Global Viewpoints

- > Developing Trust, Brands and Services in African Banking;
- The Asian Advantage;
- > Taiwanese Collaborative Product Commerce;
- Lifestyle Banking from Down Under;
- > The European Synconomy;
- > The Scandinavian Approach To Mbanking;
- Eastern Europe Inc. Even Shakespeare Said 'What's In A Name?';
- > Developing a Twenty-First-Century Middle Eastern Financial Services Agenda;
- > Diaspora Financial Services for Mobile Populations;
- Globalization.

# M2. Part 3: The Future of Payment Systems

- > An Evolution to the Exchange of Value;
- Anticipatory Technologies and Customer Centricity;
- Globalisation, Social Adoption, International Regulation and Evolution To Bankruptcy;
- Privacy;
- > Val agents.

#### M2. Part 4: E-Marketplaces: The New Frontier for Services

- New Financial Products and Services;
- How to Approach E-market Space;
- The Evolution of E-marketplaces;
- Opportunities for Financial Institutions in E-marketplaces;
- Creating a Value Proposition;
- Developing Centres of Competencies;
- Selecting The Right Partners and Managing Relationships;
- Moving into Action.

Page 12 of 24



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

# Module 3

# Management in the Financial Services Industry (Double Credit)

- The Changing Nature of The Financial Services Industry;
- Managing the Strategy Process in Financial Services Organization;
- > The Internal Environment;
- Managing Change in Financial Services Organizations;
- Managing Customer Relations;
- > The History of Management;
- Elements of Management;
- Control in Organizations;
- Self-Management;
- Managing Groups;
- Communication;
- Human Resource Management;
- Human Resource Plans and Their Implementation;
- > Training, Development and Appraisal;
- Motivating Employees;
- > Employment Legislations and Policies.

#### Module 4 Financial Services Marketing in Practice (Double Credit)

# **M4. Part 1: The Financial Services Environment**

- The Socio-Economic Environment;
- > The Regulatory Environment;
- The Technological Environment;
- Evolution of The Financial Services Sector;
- Strategic Responses to The Challenges of The Financial Services Environment.



#### M4. Part 2: The Financial Services Consumer

- > Social and Economic Factors Affecting the Demand for Financial Services;
- > Financial Services Characteristics and Their Implications for Buyer Behaviour;
- > Financial Needs and Motives for Buyer Behaviour.

#### M4. Part 3: Identifying and Targeting Financial Prospects

- Benefits of Market Segmentation;
- Bases for Segmenting Financial Services Consumers;
- Requirements for Effective Market Segmentation;
- Segmentation Strategies;
- Approaches to Segmentation;
- Do Segments Exist or Are They Created?;
- Segmentation vs. Fragmentation;
- Direct Marketing of Financial Services;
- Database Marketing.

#### M4. Part 4: Development and Management of Financial Products

- The Product Concept;
- Factors Affecting Product Strategy;
- Development of New Financial Services;
- Management of Existing Products;
- Product Elimination.

#### M4. Part 5: Traditional Channels of Distribution

- Types of Distribution Channels;
- Branch Networks;
- Direct Sales Force;
- Independent Financial Advisers (IFAs).

A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.



#### M4. Part 6: Technology-Driven Delivery Channels

- > The Impact of Technology on the Delivery of Financial Services;
- Automatic Teller Machines (ATM);
- ➢ EFTPOS;
- Telebanking;
- Smart Cards;
- > On-Line Banking;
- Interactive TV;
- Security and Fraud;
- > IT and Customer Service.

#### M4. Part 7: Customer Retention and Loyalty

- > Difference Between Corporate and Personal Markets;
- Corporate Financial Service Providers;
- > Types of Corporate Customers;
- Corporate Financial Services Needs;
- Buying Behaviour;
- Segmentation;
- Corporate Banking Relationships;
- Small Businesses.

#### M4. Part 8: Projects

- Project 1 Investor Education;
- Project 2 The Mortgage Purchase Process;
- Project 3 Flexible Mortgage Segmentation;
- Project 4 Changing Distribution Channels in the Life Assurance Market;
- Project 5 Holes in the Bucket;
- Project 6 Self-Service Banking;
- Project 7 Product Bundling and Loyalty Building;
- Project 8 The Design and Launch of a Bank's Student Package;



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

- Project 9 Long Term Retention of Graduating Students;
- Project 10 Small Business-Bank Relationships.

#### Module 5 Financial Risk Management (Double Credit)

### M5. Part 1: Risk as a Working Hypothesis

- Defining Risk Generally;
- Financial Risk: A Plausible Definition;
- Financial Risk in an Organisational Setting;
- Financial Risk and 'Market Dynamics';
- Liquidity Risk;
- Operating Risk;
- Fraud Risk;
- Settlement Risk;
- > Corporate Strategy and Risk Management;
- > The Currency Derivatives Market.

## M5. Part 2: Financial Risk and Unpredictability: Uncontrollable Environmental Issues

- Asset Behaviour and Pricing Implications;
- Credit and Counterparty Risk;
- The Legal and Political Risk Environments;
- Risk as an Economic Factor;
- Technological Risk Factor;
- Risk associated with Socio-Cultural Change.

Page 16 of 24

A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.



#### M5. Part 3: Financial Risk Settings: A Meta-Analytical Exploration

- Risk in Financial Institutions;
- Banking Risk;
- Risk and the Currency Market;
- Risk and the Equity Market;
- Futures Market Risk.

#### M5. Part 4: Financial Exposure as Risk

- Economic Exposure;
- Transaction Exposure;
- Translation Exposure;
- > Calculating Risk in Financial Exposure.

#### M5. Part 5: Risk Management: A Conceptual and Statistical Meta-Analysis

- Conducting A Risk Assessment;
- Managing Risk with Forward Contracts;
- Financial methods of measuring Risk;
- Quantifying financial risks;
- Some Qualitative Approaches To Financial Risk Assessment;
- Managing The Interest Rate Derivatives Market;
- Managing equity risk;
- Identifying and measuring Currency Risk;
- Managing Financial Exposure Risk;
- Managing currency Risk;
- Sensitivity Analysis As Risk Management;
- Managing Risk with SWAPS;
- Statistical Analysis as a Risk Management Instrument;
- Interpreting Statistical Data;



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

- Mean and Statistical Mean:
- Probability and Normal Distribution;
- Calculating statistics from actual data;
- Understanding Statistical Significance;
- Making Sense of Chi-squared Distribution;
- Using PESTEL as a Tool towards Risk Management.

#### Synopsis of Diploma – Postgraduate, Postgraduate Diploma and **Postgraduate Degree Regulation**

#### Postgraduate Diploma and Diploma – Postgraduate: Their **Distinction and Assessment Requirement**

Delegates studying courses of 5-9 days' duration, equivalent to 30-54 Credit Hours (direct lecturer contact), will, on successful assessment, lead to the Diploma – Postgraduate. This represents a single credit at Postgraduate Level. While 6-day and 7-day courses also lead to a Diploma - Postgraduate, they accumulate 36 and 42 Credit Hours, respectively. Delegates and students who fail to gain the required level of pass, at Postgraduate Level will receive a Certificate of Attendance and Participation. The Certificate of Attendance and Participation will not count, for cumulative purpose, towards the Postgraduate Diploma.

Courses carry varying credit values; some being double credit, triple credit, quad credit and 5-credit, etc. These, therefore, accumulate to a Postgraduate Diploma. As is explained, later, in this document, a Postgraduate Diploma is awarded to students and delegates who have achieved the minimum of 360 Credit Hours, within the required level of attainment.

Credit Value and Credit Hours examples of Diploma - Postgraduate Courses are as follows:

**Credit Value** 

Single-Credit

Registered with the UK Register of Learning Providers (UKRLP), Department for Business, Inovation and Skills (BIS), formerly Department of Innovation, Universities and Skills (DIUS).



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute

UKRLP Registration No. 10019585 UKRLP Verification: http://www.ukrlp.co.uk Postgraduate Full-Time and Short Courses London, UK & International Locations

**Credit Hours** 

30-36

Page 18 of 24

Credit Value	Credit Hours
Double-Credit	60-72
Triple-Credit	90-108
Quad-Credit	120-144
10-Credit (X36 Credit-Hours) to 12-	
Credit (X30 Credit-Hours)	360

Other Credit Values are calculated proportionately.

Because of the intensive nature of our courses and programmes, assessment will largely be in-course, adopting differing formats. These assessment formats include, but not limited to, in-class tests, assignments, end of course examinations. Based on these assessments, successful candidates will receive the Diploma – Postgraduate, or Postgraduate Diploma, as appropriate.

In the case of Diploma – Postgraduate, a minimum of 70% overall pass is expected. In order to receive the Award of Postgraduate Diploma, candidate must have accumulated at least the required minimum 'credit-hours', with a pass (of 70% and above) in at least 70% of the courses taken.

Delegates and students who fail to achieve the requirement for Postgraduate Diploma, or Diploma - Postgraduate - will be given support for 2 re-submissions for each course. Those delegates who fail to achieve the assessment requirement for the Postgraduate Diploma or Diploma - Postgraduate - on 2 resubmissions, or those who elect not to receive them, will be awarded the Certificate of Attendance and Participation.

> Diploma – Postgraduate, Postgraduate Diploma and Postgraduate Degree Application Requirements

Applicants for Diploma – Postgraduate, Postgraduate Diploma and Postgraduate Degrees are required to submit the following documents:

 Completed Postgraduate Application Form, including a passport sized picture affixed to the form;

Page 19 of 24



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

- A copy of Issue and Photo (bio data) page of the applicant's current valid passport or copy of his or her Photo-embedded National Identity Card;
- > Copies of credentials mentioned in the application form.

#### **Admission and Enrolment Procedure**

- On receipt of all the above documents we will make an assessment of the applicants' suitability for the Programme for which they have applied;
- If they are accepted on their Programme of choice, they will be notified accordingly and sent Admission Letters and Invoices;
- One week after the receipt of an applicant's payment or official payment notification, the relevant Programme Tutor will contact him or her, by e-mail or telephone, welcoming him or her to HRODC Postgraduate Training Institute;
- Non-European Students will be sent immigration documentation, incorporating a Visa Support Letter. This letter will bear the applicant's photograph and passport details;
- Applicants will be notified of the dates, location and venue of enrolment and orientation;
- Non-UK students will be sent general information about 'student life' in the UK and Accommodation details.

# Modes of Study for Postgraduate Diploma Courses

There are three delivery formats for Postgraduate Diploma Courses, as follows:

- 1. Intensive Full-time Mode (3 months);
- 2. Full-time Mode (6 month);
- 3. Video-Enhanced On-Line Mode.

Whichever study mode is selected, the aggregate of 360 Credit Hours must be achieved.

Page 20 of 24



#### **Cumulative Postgraduate Diploma Courses**

All short courses can accumulate to the required number of hours, for the Postgraduate Diploma, over a six-year period from the first registration and applies to both general and specialist groupings. In this regard, it is important to note that short courses vary in length, the minimum being 5 days (Diploma – Postgraduate) – equivalent to 30 Credit Hours, representing one credit. Twelve 5-day short courses, representing twelve credits or the equivalent of 360 Credit Hours are, therefore, required for the Award of Postgraduate Diploma.

A six-day course (Diploma – Postgraduate) is, therefore, equivalent to 36 hours Credit Hours, representing one credit. Therefore, ten short courses, of this duration, equates to the required 360 Credit Hours, qualifying for the Award of Postgraduate Diploma. While double-credit courses last between ten and fourteen days, triple-credit courses range from fifteen to nineteen days. Similarly, quad-credit courses are from sixteen to nineteen days. On this basis, the definitive calculation on the Award requirement is based on the number of hours studied (aggregate credit-value), rather than merely the number of credits achieved. This approach is particularly useful when a student or delegate studies a mixture of courses of different credit-values.

For those delegates choosing the accumulative route, it is advisable that at least two credits be attempted per year. This will ensure that the required number of credit hours for the Postgraduate diploma is achieved within the six-year time frame.

#### Progression to Postgraduate Degree – MA, MBA, MSc

- On the successful completion of the Postgraduate Diploma, students may register for the Postgraduate Degree, after their successful completion of Course #7: Research Project: Design, Conduct & Report.
- The students" Degree Registration Category will be dictated by the courses or modules studied at Postgraduate Diploma Level. The categories relate to Master of Page 21 of 24



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

Business Administration (MBA); Master of Arts (MA) Master of Science (MSc); Executive Master of Business Administration (Executive MBA).

#### **Specialism and Degree Award Titles**

The title of the degree will be indicative of the specialism studied or its generalist nature, as exemplified below:

- Master of Science Advanced Oil and Gas Accounting: International Petroleum Accounting (MSc Advanced Oil and Gas Accounting: International Petroleum Accounting);
- > Master of Science Accounting and Finance (MSc Accounting and Finance);
- Master of Science Real Estate Management (MSc Real Estate Management);
- Master of Science Tourism and International Relations (MSc Tourism and International Relations);
- Master of Science <u>Human Resource Training and Development Management</u> (MSc HR Training and Development Management);
- Master of Business Administration (MBA);
- Executive Master of Business Administration (Executive MBA);
- Master of Business Administration Finance (MBA Finance);
- Master of Business Administration Accounting (MBA Accounting);
- Master of Arts Human Resource Management (MA Human Resource Management);
- Master of Arts Information and Communication Management (MA Information and Communication Management).

#### **Dissertation: Topics, Supervision and Examination**

- The knowledge and skills gained from the research methods course will enable students to formulate their research proposal.
- With the guidance of their research methods tutor, they will submit a Synopsis or Research Proposal

Page 22 of 24



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

- On the approval of their synopsis, their Postgraduate Degree Registration will be formalised and they will, in earnest, begin their dissertation research.
- Students' choice of Dissertation area and topic must closely reflect their specialism and expected Award Title;
- The Postgraduate Degree Award Board, which will convene twice during each Academic Year, will determine whether the rules have been complied with, in this regard, and will, where necessary, change a registered Award Title, to reflect the reality of a programme choice;
- The length of the Dissertation will be between 15,000 and 20,000 words. Higher or lower limits will be accepted through special dispensation only, tabled through their Dissertation Supervisors;
- Students will each be assigned one Main Dissertation Supervisor, for formal tuition, and a Dissertation Mentor, who will provide them with informal advice, in conjunction with their Main Dissertation Supervisor;
- Each Dissertation Mentor will also mediate the relationship between the Student and his or her Dissertation Supervisor;
- Students' Viva Voce, or Oral, Examination will be conducted within 3 months of the submission of their Dissertation;
- The Dissertation Examination will be conducted by an External and an Internal Examiner;
- The External Examiner will be drawn from a recognized University and will be an Academic in the Discipline being examined, who is not otherwise associated with HRODC Postgraduate Training Institute;
- The Internal Supervisor will be an HRODC Postgraduate Training Institute's tutor, who is neither the Students' main Dissertation Supervisor or their Dissertation Mentor;
- The submission date of a Postgraduate Dissertation is expected to be within 12 calendar months of a candidate's initial registration for the Degree but can be extended, on application, to a period not exceeding 24 months;
- In the event that Students are not successful on their first attempt, they will be given the opportunity to make minor amendments to, or revise, their Dissertation, with the guidance of their Dissertation Supervisors.

Page 23 of 24



A Division of HRODC Ltd. UK Reg. No. 6088763. V.A.T. Reg. No. 8958 765 38 Prof. Dr. R.B. Crawford - Director HRODC Postgraduate Training Institute PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MSCOS, MISGS, Visiting Prof. P.U.P.

- The maximum total submission and resubmission period should not exceed 36 calendar months from the date of first registration for a particular Postgraduate Degree;
- Additional details and general aspects of these regulations are contained in the document: Postgraduate Degree - Dissertation Guidelines.

#### Terms and Conditions

HRODC Policy Terms and Conditions Are Available for viewing at:

http://www.hrodc.com/COSTS.htm

Or Downloaded, at:

http://www.hrodc.com/Brochure\_Download\_Centre.Company\_Brochures\_Seminar\_B rochures\_Seminar\_Schedule.htm

The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.

# Prof. Dr. R. B. Crawford - Director HRODC Postgraduate Training Institute

Page 24 of 24

