

# HRODC Training Institute



## Strategic Management and Strategic Cost Management Course or Seminar

Leading to

**DIPLOMA - POSTGRADUATE IN  
Strategic Management and Strategic Cost  
Management**

Accumulating to A Masters Degree

**MA – MBA – MSc**



		
122A Bhylls Lane, Wolverhampton, WV3 8DZ, UK Telephone: +44 (0) 1902 763 607 +44 (0) 1902 569133 Mobile: +44 (0) 7736 147507 E-mail: institute@hrodc.com reception@hrodc.com Websites: (1) <a href="http://www.hrodc.com">http://www.hrodc.com</a> (2) <a href="http://hrodc-business-products-and-services.com">http://hrodc-business-products-and-services.com</a>		328 Linen Hall, 162-168 Regent Street, London. W1B 5TD, UK Tel: +44 (0) 20 84809628 Mobile: +44 (0) 7736 147507 E-mail: institute@hrodc.com reception@hrodc.com Websites: (1) <a href="http://www.hrodc.com">http://www.hrodc.com</a> (2) <a href="http://hrodc-business-products-and-services.com">http://hrodc-business-products-and-services.com</a>
<b>HRODC Training Institute</b>		

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HRODC Postgraduate Training Institute is a Division of HRODC Ltd. Registered in England No. 6088763. V.A.T. Reg. No. 895876538

Prof. Dr. R. B. Crawford - Director HRODC Training Institute

PhD (London), MEd.M. (Bath), Adv. Dip. Ed. (Bristol), PGCIS (TVU), ITC (UWI), MAAM, MAOM, LESAN, MISGS. Visiting Prof. P.U.P.

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WM Learning Directory: <http://www.wmld.org> and other Govt. Training and Learning Directories. It offers Full-Time, On-Line & Intensive Postgraduate Courses

## HRODC Postgraduate Training Institute - UKRLP Registration

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### Course Details

**Duration:** 5 Days

**Dates:** Schedule Attached or at:

**cost:**

- ❖ **£3,000.00 + V.A.T. Per Delegate for UK Delivery**
- ❖ **£3,400.00 + V.A.T. Per Delegate for Non-UK EU Delivery;**
- ❖ **£3,400.00 for Non-EU Delivery (No VAT is Payable)**

Cost Includes:

- ❖ Continuous Refreshment,
- ❖ Hot lunch
- ❖ Stationery,
- ❖ Course Guides and Supplement,
- ❖ HRODC Diploma – Postgraduate -
- ❖ HRODC, Certificate of Attendance and Participation.

**Location:** HRODC Training Centre - Central London – UK.

**Dates:** Schedule attached or at:

**Schedule - Part 1:**

[http://www.hrodc.com/HRODC\\_Seminar\\_Schedule\\_06-07.International\\_Seminar\\_Schedule\\_UK\\_Seminars.htm](http://www.hrodc.com/HRODC_Seminar_Schedule_06-07.International_Seminar_Schedule_UK_Seminars.htm)

**Schedule - Part 2:**

[http://www.hrodc.com/London\\_Postgraduate\\_Courses\\_Postgraduate\\_Diploma\\_Postgraduate\\_Executive\\_MBA\\_Schedule\\_MBA\\_Diploma\\_London\\_UK.htm](http://www.hrodc.com/London_Postgraduate_Courses_Postgraduate_Diploma_Postgraduate_Executive_MBA_Schedule_MBA_Diploma_London_UK.htm)

**Click to book this course:** <http://www.hrodc.com/Course%20Booking%20Form.htm>



## Introduction and Rationale

In 21st century business environment, effective strategic management is critical to the success of the firm or organization and is thus a pervasive theme of this seminar. The growing pressures of global competition, technological innovation, and change in business processes have made cost management much more critical and dynamic than ever before. Managers and management accountants must think competitively; doing so requires a strategy. Because strategic issues are increasing in importance to management, cost management has moved from a traditional role of product costing and operational control to a broader, strategic focus: strategic cost management.

Strategic Cost Management is the development of cost management information to facilitate the principal management function, strategic management. Cost management information is a broad concept and includes information that the manager needs to effectively manage the firm or not-for-profit organization and included both financial information about costs and revenues as well as relevance non-financial information about productivity, quality, and other key success factors for the firm.

## PROGRAMME OUTLINE

### ✚ DAY 1 – Cost management and Strategy; with a review of key cost concepts

- ❖ The use of cost management information
- ❖ The issue of “costing”
- ❖ Creating cost-aware organizations
- ❖ Review of some key cost concepts
- ❖ Product vs. Period costs
- ❖ Direct and Indirect Costs
- ❖ Cost behaviour: Fixed and Variable Costs
- ❖ Problems and Examples

### ✚ DAY 2 – Different Approaches to Costing

- ❖ Absorption (Full) vs. Variable costing
- ❖ Under-costing and over-costing: the consequences for profitability
- ❖ How to refine a costing system?
- ❖ Activity-based costing (ABC) and cost-management
- ❖ Cost hierarchy & Cost drivers
- ❖ Linking resources, activities and management
- ❖ Introducing Activity-based management (ABM)
- ❖ Linkages between ABM and ABC – monitoring
- ❖ Value creation
- ❖ Problems, Case Study and Examples

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### **DAY 3 – Different Approached to Budgeting**

- ❖ Fixed and flexed budget (static and flexible budget)
- ❖ Rolling budget
- ❖ Zero based budgeting
- ❖ Activity based budgeting
- ❖ Master budget
- ❖ From costing to budget: interpreting variances (variance analysis)
- ❖ Integrate continuous improvement into variance analysis.
- ❖ Problems, Case Study and Exercises

### **DAY 4 – Cost Planning and Pricing Decisions: Life-Cycle-Costing, Target costing and Target Pricing**

- ❖ Linking process development to costing
- ❖ Target costing, target pricing and its implications
- ❖ The three major influences on pricing decisions
- ❖ Distinguish between cost incurrence and locked-in costs
- ❖ Cost plus approach to pricing
- ❖ Life cycle product budgeting and costing to assist in pricing decision
- ❖ Problems, Case study and Examples

### **DAY 5 – Control Systems and Performance Measurement**

- ❖ Financial and non-financial measures of performance
- ❖ Design an accounting-based performance measure
- ❖ Understand ROI, RI and EVA
- ❖ Strategic performance measurement: Balanced scorecard
- ❖ New role for managers and management accountants in designing incentive systems
- ❖ Case, problems and Examples

## **Course Admission and Registration:**

As an Award-bearing Postgraduate Course, it is essential that we assess the aptitude of our potential participants. We, would, therefore appreciate if you might complete our standard Postgraduate Application Form, which is available on request (please see our contact details above), or downloadable from:

[http://www.hrodc.com/Brochure\\_Download\\_Centre.Company\\_Brochures\\_Seminar\\_Brochures\\_Seminar\\_Schedule.htm](http://www.hrodc.com/Brochure_Download_Centre.Company_Brochures_Seminar_Brochures_Seminar_Schedule.htm)

If your previous qualifications and experience are in line with our admission criteria, you will be sent an official notification of your admission to the course or courses for which you have applied, along with a Proforma Invoice, for the payment of the relevant fees. You will then be duly registered for the course/s as soon as we have received your payment.

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## Terms and Conditions

HRODC Policy Terms and Conditions are Available for viewing at:

<http://www.hrodc.com/COSTS.htm>

Or Downloaded, at:

[http://www.hrodc.com/Brochure\\_Download\\_Centre.Company\\_Brochures\\_Seminar\\_Brochures\\_Seminar\\_Schedule.htm](http://www.hrodc.com/Brochure_Download_Centre.Company_Brochures_Seminar_Brochures_Seminar_Schedule.htm)

### HRODC Postgraduate Diploma and Diploma - Postgraduate: Distinction and Award

Seminars & In-house Courses of 1 – 3 Months Duration, Lead To the HRODC Postgraduate Diploma. Seminars and In-house Courses of 2 Days & More But Less Than 1 Month Lead To HRODC Diploma - Postgraduate. Attainment requirement for HRODC Postgraduate Diploma & Diploma - Postgraduate - is 50% Minimum. HRODC Certificate of Attendance & Participation will be awarded to Delegates of Seminars & Courses of less than 2 days and those gaining less than 50% pass in the Postgraduate Diploma or Diploma - Postgraduate - Seminars and In-house Courses.

Individual Modules and Blocks of HRODC Postgraduate Diploma can be taken studied over a 3-year period, anywhere in the world that they are offered. All modules or Blocks, in the case of the Postgraduate Diploma in Executive Management, must have been studied, with Delegates gaining 50% and above in at least 70% of the modules or blocks. To achieve the attainment level required for the Award of HRODC Postgraduate Diploma in Communication and Information Management, delegates should achieve a minimum of 50% pass in at least 70% of the modules. Module one will be treated as a double-unit and assessed in 2-parts, while module 3 will be regarded as 4 units, assessed in 4 distinct parts. There are, therefore 10 units, for assessment purpose, requiring at least a pass in 7 units, at 50% or higher. The assessment will be facilitated by the issuance of bound copies of course guides and course supplement (possibly combined), at the beginning of the training.

Delegates who fail to achieve the requirement for HRODC Postgraduate Diploma, or Diploma - Postgraduate - will be given support for 2 re-submissions. Those delegates who fail to achieve the requirement for the Postgraduate Diploma or Diploma - Postgraduate - on

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2 resubmissions, or those who elect not to receive them, will be awarded the Certificate of Attendance and Participation. All seminar guides and course guides will indicate which activities will count towards HRODC Diploma.

**Title Examples of HRODC Postgraduate Diploma and HRODC Diploma - Postgraduate**

HRODC Postgraduate Diploma Course or Seminar Titles include: [\*HRODC Postgraduate Diploma in Human Resource Management\*](#); *HRODC Postgraduate Diploma in Comprehensive Human Resource Management*; [\*HRODC Postgraduate Diploma in Executive Management\*](#); *HRODC Postgraduate Diploma in Comprehensive Real Estate Management*; *HRODC Postgraduate Diploma in Women in Management*; *HRODC postgraduate Diploma in Comprehensive Project Management*; *HRODC Postgraduate Diploma in Communication and Information Management*.

HRODC Diploma – Postgraduate - Course or Seminar Titles include: *HRODC Diploma - Postgraduate - in Financial Risk Management*; *HRODC Diploma - Postgraduate - in Judging Economic and Financial Crimes*; *HRODC Diploma - Postgraduate - in UK Legal System: Court Organisation and Management*; *HRODC Diploma - Postgraduate - in Organisational Change Management*; *HRODC Diploma - Postgraduate - in Client Or Customer Care*; *Leading to HRODC Diploma - Postgraduate - in [Trainer Training: Training for Trainers](#)*; *HRODC Diploma - Postgraduate - in Worker Motivation*; *HRODC Diploma - Postgraduate - in Employee Resourcing: Recruitment and Selection*; *HRODC Diploma - Postgraduate - in Diversity Management*; *HRODC Diploma - Postgraduate - in Research Project Management*; *HRODC Diploma - Postgraduate - in Anti-Dumping and Anti-Subsidy*; *HRODC Diploma - Postgraduate - in Internal Audit*; *HRODC Diploma - Postgraduate - in Fundamentals of Automotive Industry*; *HRODC Diploma - Postgraduate - in Advanced Project Management*; *HRODC Diploma - Postgraduate - in Productivity Improvement*; *HRODC Diploma - Postgraduate - in Introduction to Real Estate Management*; *HRODC Diploma - Postgraduate - in Conveyancing and Property Valuation*; *HRODC Diploma - Postgraduate - in UK Employment Law*; *HRODC Diploma - Postgraduate - in UK Consumer Law*; *HRODC Diploma - Postgraduate - in ISO 9000*



*Quality Systems; HRODC Diploma - Postgraduate - in Modern Quality Systems; HRODC Diploma - Postgraduate - in Modern Quality Systems and ISO 9000; HRODC Diploma - Postgraduate - in Personnel and Occupational Testing; HRODC Diploma - Postgraduate - in Personnel and Occupational Test Questionnaire Design and Results Analysis; HRODC Diploma - Postgraduate - in Information, Risk and Security Management; HRODC Diploma - Postgraduate - in Executive Leadership and High Performance Team Management; HRODC Diploma - Postgraduate - in Organisational Design: Structuring and Restructuring Organisations; HRODC Diploma - Postgraduate - in Investment Projects in Industrial Sector; HRODC Diploma - Postgraduate - in Industrial Investment Performance Evaluation; HRODC Diploma - Postgraduate - in Strategic Management and Project Management; [HRODC Diploma - Postgraduate - in Fundamentals in Oil and Gas Accounting](#); HRODC Diploma - Postgraduate - in Advanced Financial Accounting; HRODC Diploma - Postgraduate - in Advanced Cost Management; HRODC Diploma - Postgraduate - in Assessing Parenting Capability and Children's Need; and Recording & Report Writing For Social Service; HRODC Diploma - Postgraduate - in Strategic Management and Strategic Cost Management; HRODC Diploma - Postgraduate - in Strategic Management Accounting; HRODC Postgraduate Diploma - Postgraduate - in Advanced Budgeting; HRODC Diploma in Fundamentals of Air Cargo.*

### HRODC Postgraduate Diploma Typology

HRODC would like to initiate and maintain a typology that will distinguish between its 3 main categories of Postgraduate Diploma:

1. HRODC General Postgraduate Diploma
2. HRODC Specialist Postgraduate Diploma
3. HRODC Cumulative Postgraduate Diploma

HRODC General Postgraduate Diploma refers to the Postgraduate Diploma, which consists of generic courses, taken within a three-year period.

HRODC Specialist Postgraduate Diploma must be construed to mean a Postgraduate Diploma that consists of related courses. These include: [HRODC Postgraduate Diploma in](#)

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*[Human Resource Management](#); HRODC Postgraduate Diploma in Comprehensive Human Resource Management; [HRODC Postgraduate Diploma in Executive Management](#); HRODC Postgraduate Diploma in Comprehensive Real Estate Management; HRODC Postgraduate Diploma in Women in Management; HRODC Postgraduate Diploma in Comprehensive Project Management; HRODC Postgraduate Diploma in Communication and Information Management.*

HRODC Cumulative Postgraduate Diploma relates to a Diploma that is granted through the addition of courses taken at intervals over a 3-year period. This type of Postgraduate Diploma might include both General and Specialist groupings. The requirement incorporates the ‘180-HourRule’, wherein a delegate should accumulate at least 180 study-hours, in order to qualify for a Postgraduate Diploma. This requirement includes a minimum of 120 hours Direct Lecturer Contact and a minimum of 60 hours supervised or self-directed study.

### **HRODC's Quality Assurance**

The 50% minimum attainment requirement for the HRODC Postgraduate Diploma and HRODC Diploma - Postgraduate - is an attestation to our concern for quality and exceptional performance. This ‘standard’ is in line with most British Universities, some having recently moved away from their traditional 40% attainment requirement. One of the several ways in which HRODC assures academic and professional quality is to ensure that most of its consultants hold a PHD in their areas of specialism. The lowest qualification of any consultant at HRODC is an MA and, or, MSc. These qualifications are in addition to relevant experience and continuous development. While most applicants to HRODC Postgraduate Diploma and HRODC Diploma - Postgraduate - Programmes are holders of Undergraduate and Postgraduate Degrees, some being Professors of internationally renowned Universities, others do not hold a degree but have substantial work and life experience to excel in the courses. In addition, HRODC has instituted the ‘180-HourRule’, wherein a delegate should accumulate at least 180 study-hours, in order to qualify for a Postgraduate Diploma. This requirement includes a minimum of 120 hours Direct Lecturer Contact and a minimum of 60



hours supervised or self-directed study. Specialist Diploma such as the HRODC 'Postgraduate Diploma in Executive Management' consists of 540 hours.

### **HRODC's London Training Centre**

Many National and International Delegates attending HRODC's Seminars in London would also like to enjoy the City's delights. It is for this reason that our London Training Centre is strategically located, in Greenwich London. The location of HRODC's London Training Centre is specifically chosen because of:

- \* Its easy access to public transport –
  - \* Buses;
  - \* Trains;
  - \* London Underground (Tube);
  - \* Dockland Light Railway (DLR)
  - \* East London Line
  - \* Its wide choice of accommodation
  - \* The great variety of:
    - Restaurants - a selection of Latin American, English, Tai and Chinese Restaurants, Cafes – even a Starbucks (Coffee Café) and McDonald's Restaurant.
      - \* Shopping centres,
      - \* Places of entertainment, including a Multiplex Cinema
      - \* An Antique Market and
    - Its easy access to the famous Cutty Sark Ship, housing a museum and café
      - \* Choice of Souvenir shops
      - \* Its proximity to The Greenwich Observatory
    - Its central location, providing ease of access to:
      - \* Central London
      - \* Canary Wharf – A Brilliant Shopping and Gastronomic Centre;
      - \* Greenwich Shopping Centre, with several Designer Outlets;
      - \* Heathrow Airport
      - \* Gatwick Airport
      - \* City Airport
      - \* Stansted Airport
      - \* Leicester Square
      - \* Piccadilly Square
      - \* Its close proximity to major London attractions such as:
        - \* Madame Tussauds
        - \* London Eye



**Millennium Dome – Now housing occasional festive events such as Greenwich Festival and ‘Respect Festival’**

- \* River Boat Rides
- \* London Original Bus Tours
- \* Harrods Superstore
- \* Several Museums
- \* Nightclubs
- \* The popularity of the area as a tourist venue

**Greenwich Generally**

Greenwich London UK is a historic City, with Greenwich Shopping Centre, for Designer Products, and Canary Warf Shopping Centres in close proximity. There is a Multiplex Cinema, local Cinema and Cruises on the River Thames. It is with easy reach of Leicester Square and Piccadilly Square, near to West End Theatres. Greenwich hosts the ‘International Dateline’, and is the home of the famous Millennium Dome and National Observatory. Here is a link to the London Underground (Tube) Map, which might be of help in preparing for your visit to London:

[http://www.hrodc.com/London\\_Underground\\_Map\\_London\\_Tube\\_Map.Map\\_of\\_London\\_Underground.htm](http://www.hrodc.com/London_Underground_Map_London_Tube_Map.Map_of_London_Underground.htm)

**Some Locations of HRODC’s Seminars or Public Courses**

These seminars are scheduled to be delivered in international locations including Munich Germany, Durban South Africa, Johannesburg South Africa, Malta, Hong Kong, Muscat Oman, Kuwait City Kuwait, Brunei Darussalam, Kuala Lumpur Malaysia, Lagos Nigeria, Abuja Nigeria, Manila Philippines, Katmandu Nepal, Mumbai India, Damascus Syria, Port Louis Mauritius, Jeddah, Saudi Arabia, Riyadh Saudi Arabia, Dubai UAE, United Arab Emirates, Paris France, Rome Italy, Athens Greece, Albania, Kazakhstan, Tajikistan, St. Petersburg Russia, Toronto Canada, New York USA, Caracas Venezuela, Algiers Algeria, Cairo Egypt, Kingston Jamaica, Tripoli Libya, Harare Zimbabwe, Brussels Belgium, Monrovia Liberia, Tamilnadu India, Nairobi, Kenya.

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