



HRODC Postgraduate Training Institute

A Postgraduate-Only Institution



<https://www.hrodclondonpostgraduateshortcourses.com/>

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Postgraduate Diploma and CPD Postgraduate Short Courses, available in Abuja, Accra, Amsterdam, Bangkok, Banjul, Birmingham, Brussels, Bucharest, Dubai, Durban, Hanoi, Jakarta, Kuala Lumpur, London, Luanda, Lusaka, Manama, Manchester, Manila, Milan, Paris, Riyadh, Toronto, etc. and Online. Short Courses Lead to Diploma – Postgraduate Award, Accumulating to a Postgraduate Diploma.

Our Mission Statement

HRODC Postgraduate Training Institute's Mission has, for the Decades of its existence, been to provide the opportunity for both Private and Public Sector Organisations to enhance their Micro and Macro Organisational Development Effort, through the Continuous Professional Development (CPD) of their employees, with the opportunity for the latter to heighten their productivity and career prospects. A Postgraduate-Only Institution, we respond to the desire of Engineers, HR Professionals, Metrologists, Accountants and Financial Specialists, Corporate Executives, Divisional and Departmental Managers, Team and Project Leaders, Legal and Administrative Support Personnel, among others, to gain Postgraduate Qualifications, without losing track of their occupational commitment.

To this end, we provide over 60 Specialist Postgraduate Diploma Programmes, with more than 800 Diploma – Postgraduate – Short Courses, which accumulate to a Postgraduate Diploma. **The 3 Delivery Modes**, for its Postgraduate Diploma: **Intensive Full-Time** {3 months (5 days or 30 Hours) per week}; **Full-Time** {6 Months (2-2.5 Days or 15 Hours) per week}; and **Video-Enhanced Online** {20-weeks (based on 3 hours per day, 6 days per week)} seek to, simultaneously, facilitate effective Career Advancement and Organisational Effectiveness.

Our stringent Employee Resourcing Policy and Practice have endowed us with a cadre of highly committed and quality-conscious Academic and Administrative Staff, enabling us to maintain our robust quality standard, dispensing a superb level of care and support, to our culturally diverse delegates and students.

Sales and Marketing Programmes and Courses

Course #	Programmes and Course Title	Cost	Duration
103.1	Sales and Marketing Corporate and Operational Strategies, for Enhanced Effectiveness and Sustainable Revenue Growth, Leading to Postgraduate Diploma in Sales and Marketing Corporate and Operational Strategies, for Enhanced Effectiveness and Sustainable Revenue Growth.	£45,000.00	3 Months
103.2	Sales and Marketing Corporate and Operational Strategies, for Enhanced Effectiveness and Sustainable Revenue Growth, Leading to Postgraduate Diploma in Sales and Marketing Corporate and Operational Strategies, for Enhanced Effectiveness and Sustainable Revenue Growth.	£45,000.00	6 Months
103.M1	Sales and Marketing Management (1): Sales Perspective Seminar or Course, Leading to Diploma - Postgraduate in Sales Perspective, Accumulating to Postgraduate Diploma	£5,000.00	5 Days
103.M2	Sales and Marketing Management (2): Sales Environment Seminar or Course, Leading to Diploma - Postgraduate - in Sales Environment, Accumulating to a Postgraduate Diploma	£5,000.00	5 Days
103.M3	Sales and Marketing Management (3): Sales Techniques, Leading to Diploma - Postgraduate in Sales Techniques, Accumulating to Postgraduate Diploma	£5,000.00	5 Days

Sales and Marketing Programmes and Courses

Course #	Programmes and Course Title	Cost	Duration
103.M4	Sales and Marketing Management (4): Sales Management Seminar or Course, Leading to Diploma - Postgraduate - in Sales Management, Accumulating to Postgraduate Diploma	£5,000.00	5 Days
122	International Trade Promotion and Marketing Course, Leading to Diploma – Postgraduate – in International Trade Promotion and Marketing (Double Credit), Accumulating to Postgraduate Diploma.	£10,000.00	10 Days
122.M1	International Trade Promotion and Marketing (1) Course, Leading to Diploma – Postgraduate – in International Trade Promotion and Marketing (1), Accumulating to Postgraduate Diploma.	£5,000.00	5 Days
122.M2	International Trade Promotion and Marketing (2) Course, Leading to Diploma – Postgraduate – in International Trade Promotion and Marketing (2), Accumulating to Postgraduate Diploma.	£5,000.00	5 Days
135.1	Global Marketing: Local, National and International Marketing, Strategic Plan and Implementation, Leading to Postgraduate Diploma in Global Marketing: Local, National and International Marketing Strategy, Intensive Full-Time (3 Months) Course.	£45,000.00	3 Months

Sales and Marketing Programmes and Courses

Course #	Programmes and Course Title	Cost	Duration
135.2	Global Marketing: Local, National and International Marketing, Strategic Plan and Implementation, Leading to Postgraduate Diploma in Global Marketing: Local, National and International Marketing Strategy Full-Time (6 Months).	£45,000.00	6 Months
188.1	World Trade Organisation, Anti-Dumping, Anti-Subsidy, Sustainability and Environmental Management, development Economics and Agricultural Project Management, 3 Months Full-Time Postgraduate Diploma.	£45,000.00	3 Months
188.2	World Trade Organisation, Anti-Dumping, Anti-Subsidy, Sustainability and Environmental Management, development Economics and Agricultural Project Management, 6 Months Full-Time Postgraduate Diploma.	£45,000.00	6 Months
195	Marketing and Public Relations in Educational Settings, Leading to Diploma - Postgraduate in Educational Marketing and Public Relations (Double Credit), Accumulating to Postgraduate Diploma.	£10,000.00	10 Days

Course Delivery Locations:



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